

White Jasmine



*Products made with Pride and Passion
by the Artisans of Wisconsin*

FOR IMMEDIATE RELEASE:

Wisconsinmade.com Selects White Jasmine To Join Wisconsinmade.com's Artisan Group

MADISON, WISCONSIN (9/3/09) – Wisconsinmade.com, an e-commerce gourmet food and gift store, is pleased to announce the addition of Huma Siddiqui, founder of White Jasmine, to its growing family of Wisconsin artisans. Wisconsinmade.com carefully selects only the finest-quality products made in Wisconsin and offers them for sale on the Internet. "These aromatic blends of Pakistani spices smell wonderful and add delicious, complex flavor to meats, chicken and fish. We are thrilled to add these exotic spices to our selection of gourmet foods made in Wisconsin," said Linda Remeschatis, owner of Wisconsinmade.com.

About White Jasmine:

Huma Siddiqui of Madison, WI has been teaching gourmet, Pakistani cooking to a television audience for five years now. Her aim is to share the rich tastes, colors, and scents of Pakistani foods with her American fans. Her current show, White Jasmine Everyday Cooking, features dishes prepared with her own blends of spices: her Garam Masala, Tandoori Masala, and her Sajji Masala. The Garam Masala is a mixture of cumin, cloves, black peppercorns, cinnamon, and coriander. The popular Tandoori Masala blends turmeric, chili powder, beetroot powder, tomato powder and canola oil. And her mix of chipotle peppers with Mexican oregano, onions, garlic, brown sugar, and other fragrant spices in the Sajji Masala is reminiscent of Mexican cuisine. White Jasmine spices offer complex flavor and spice to the gourmet seeking something different. Now Siddiqui is offering her personal blends of spices on the Internet through Wisconsinmade.com.

About Wisconsinmade.com:

The web-store showcases over 2500 products made with pride and passion by more than 250 Wisconsin artisans. Wisconsinmade.com receives national attention for the regional-specialty foods it delivers, such as the championship Wisconsin cheeses, high-quality meats, sweetened cranberries, pure maple syrup, and the gourmet pastries identified with Wisconsin's ethnic heritage. Visitors to Wisconsinmade.com find hand-crafted art for the home and office created in multiple media by Wisconsin artisans. Also featured are books written by Wisconsin authors; CD's produced by Wisconsin musicians; Wisconsin-sports apparel; gift baskets, and gourmet foods. Wisconsinmade.com delivers the best of Wisconsin to the rest of the U.S.A.

FOR MORE INFORMATION:

Linda Remeschatis - Wisconsinmade.com Owner

(877) 947-6233

info@wisconsinmade.com

P.O. Box 44667

Madison, WI 53744-4667